



[Assessing Affective Factors to Improve Retention and Completion](#)

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Assessing students to determine the courses into which they should be placed for success is one of the key actions we take in community colleges. In recent years researchers have told us that multiple measures—including assessments of the affective domain—can significantly improve our efforts. In this paper, Ross Markle, a Senior Researcher at Educational Testing Service, and I set the context for the value of affective measures and cite several examples of how they can improve the placement of students to better ensure higher retention and completion rates.

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